WIKI SOCIETY OF WASHINGTON, DC INC. Board of Directors Meeting

August 30, 2020 at 1:00 PM Conference Call

Board Members Present: Kirill Lokshin [President]

Rosie Stephenson-Goodknight [Vice President]

Diane Shaw [Secretary]
John Sadowski [Treasurer]

Robert Fernandez Peter Meyer Kevin Payravi

Board Members Not Present: Emily Temple-Wood

The meeting was called to order by Mr. Lokshin at 1:10 PM.

1. A motion by Mr. Lokshin to approve the minutes of the June 27, 2020 meeting of the Board of Directors was seconded and passed without dissent.

2. Mr. Lokshin submitted a written report on behalf of the Executive Committee.

[See Attachment A]

3. The Annual Plan for Fiscal Year 2020–21 was discussed and amended.

The plan is similar to last fiscal year's plan, the main difference being the need to adjust to a virtual-only model due to COVID-19. Wikimedia DC activities are expected to remain fully virtual until at least the spring or summer of 2021. The plan does not specify a target number of events, but notes the continued focus on building partnerships. It is expected that there will be enough virtual edit-a-thons and other activities to keep the Institutional Partnerships Manager fully engaged.

The Board had previously hoped to host another leadership bootcamp in 2020 or 2021. Because of the pandemic, an in-person bootcamp would have to be postponed until late 2021 at the earliest. A virtual bootcamp would have the benefit of reaching more people, but would be technically challenging to develop and run. The proposed budget for next fiscal year does not include a line item for a bootcamp; the annual plan notes that options for holding a bootcamp are being explored. The Board discussed potential funding partners if Wikimedia DC were to proceed with holding a virtual bootcamp or other online leadership training.

A motion by Mr. Lokshin to approve the plan was seconded and passed without dissent.

[See Attachment B]

4. The Annual Budget for Fiscal Year 2020–21 was discussed and amended. A motion by Mr. Lokshin to recommend the budget for approval by the membership was seconded and passed without dissent.

[See Attachment C]

- 5. The format of the 2020 annual membership meeting was discussed. The meeting will be held virtually, with a tentative date of Sunday, December 6, 2020. Board members will consider potential award recipients and other arrangements for the annual meeting, which will be discussed at the next Board meeting.
- 6. A proposed resolution concerning the 2020 election of the Board of Directors was discussed. Due to the COVID-19 pandemic, members will be encouraged to request an electronic ballot in lieu of a paper one; Mr. Lokshin will email members prior to the election to confirm their mailing addresses and to offer the option of an electronic ballot.

A motion by Mr. Lokshin to adopt the resolution was seconded and passed without dissent.

[See Attachment D]

7. A proposed resolution concerning the disposal of fully depreciated assets was discussed. Some assets acquired in past years, including certain items left over from the Wikimania 2012 conference, are no longer needed and/or obsolete but are still on Wikimedia DC's books; these items include scanners, internet hubs, hard drives, a projector, and a camera and tripod. Items which are still functional can be offered to volunteers and/or other affiliates.

A motion by Ms. Stephenson-Goodknight to adopt the resolution was seconded and passed without dissent.

[See Attachment E]

8. Press and social media credits for Wikimedia DC events were discussed. Wikimedia DC's role in organizing and running some events has gone unrecognized and social media posts by partner organizations have neglected to credit Wikimedia DC as the facilitator. Some partners may not fully understand the distinction between Wikimedia DC and other movement entities, but it is important that funding organizations recognize Wikimedia DC's contribution to these events. A document that explains Wikimedia DC's role in running edit-a-thons and similar activities can be created; the Institutional Partnerships Manager can distribute this document to partner organizations.

- 9. The Wikimedia 2030 Movement Brand Project was discussed. Ms. Stephenson-Goodknight submitted the Board's recommendations from the June 27, 2020 meeting of the Board to the Foundation, which is expected to meet in late September to discuss the matter further.
- 10. A potential partnership with the World Health Organization was discussed. The WHO vaccines edit-a-thon was held virtually for an international group of participants, with the Institutional Partnerships Manager providing training. The WHO has expressed interest in receiving additional training on editing Wikipedia and Wikidata and contributing open access material to Wikimedia Commons. Funding may be available to support the creation of additional training materials, such as videos, for the WHO.
- 11. Ms. Doyle reported on the recent group of virtual editing events connected to the anniversary of the 19th amendment. The events attracted a good amount of publicity but the metrics resulting from them were not as high as expected, considering that the events involved months of preparation. Future virtual events would benefit from the inclusion of break-out rooms, which would require more trained editors to help out. Future events may be more manageable and productive if kept to no more than two hours in length and no more than 40-50 participants.
- 12. The Wikimedia Summit was discussed. The conference, which Mr. Sadowski had been scheduled to attend earlier in the year, has been cancelled and is being re-organized as a series of virtual meetings spread out over a few weeks. It is unclear whether any or all of these meetings will be opened to a broader audience.
- 13. The Board convened in executive session.

The meeting was adjourned at 3:48 PM.

President

Approved on		
Diane Shaw Secretary		-
Kirill Lokshin		-

ATTACHMENT A

WIKIMEDIA DISTRICT OF COLUMBIA EXECUTIVE COMMITTEE REPORT

August 2020

SUMMARY

- Since the last meeting, we held 9 events with partner institutions, and have 4 more events in the pipeline.
- Fiscal year-to-date, we have recognized revenues of approximately \$52K and expenses of approximately \$58K. We currently hold approximately \$73K in cash, including approximately \$25K in unrestricted funds.

PROGRAMS

Institutional Partnership

Since the last meeting of the Board, Wikimedia DC has held 9 editing workshops and other collaborative events with institutional partners: an event with the American Archive of Public Broadcasting on July 23; an event with the National Museum of Women in the Arts on August 11; an event with the Smithsonian Institution on August 11; joint events with the Smithsonian Institution, the National Archives, and the Library of Congress on August 13, August 18, August 20, August 25, and August 27; an event with the Hirshhorn Museum and Sculpture Garden on August 27; and an event with the World Health Organization on August 28.

We have scheduled 4 editing workshops and other collaborative events with institutional partners over the next several months: an event Smithsonian Institution Archives on August 31; and events with the American Archive of Public Broadcasting on September 17, October 15, and November 19

FINANCE

Wikimedia DC currently has \$60,827.75 in cash, consisting of \$47,323.66 in restricted funds (which include grant funds associated with the Wiki Art Depiction Explorer and WikipediaSpace 2.0 projects, grant funds administered under the WikiConference North America, Florida Librarians of Wikipedia Edit-a-thons 2018-19, and Women in Red fiscal sponsorship agreements, and other restricted funds) and \$13,504.09 in unrestricted funds.

Since the beginning of the fiscal year, Wikimedia DC has recognized revenues of \$52,022.92, all in the form of unrestricted funds. During the same period, Wikimedia DC has recognized expenditures of \$69,934.35, consisting of \$66,000.47 of program costs and \$3,933.88 of administrative costs.

ATTACHMENT B

The Annual Plan for Fiscal Year 2020–21 may be found at https://wikimediadc.org/wiki/Annual_plan_(2020–2021).

ATTACHMENT C

The Annual Budget for Fiscal Year 2020–21 may be found at https://wikimediadc.org/wiki/Annual_budget_(2020–2021).

ATTACHMENT D

- 1. The 2020 election of the Board of Directors (the "Election") shall take place from September 28, 2020 to October 30, 2020.
- 2. Nominations for the Election shall be accepted from September 1, 2020 to September 27, 2020.
- 3. For the duration of the Election, the Election Committee shall be comprised of Rob Fernandez, Kirill Lokshin, John Sadowski, Rosie Stephenson-Goodknight, and Emily Temple-Wood, with Kirill Lokshin as the Chair.
- 4. Except as otherwise provided for by this resolution, the Election shall be conducted in accordance with the Election Policy.
- 5. The Secretary is instructed to place upon the election ballot an additional question as to whether the members approve the Annual Budget for Fiscal Year 2020–21 as recommended by the Board of Directors, and authorize the Board to spend funds in accordance with that budget.

ATTACHMENT E

- 1. The President has advised the Board of Directors (the "Board") that certain depreciable capital assets acquired by Wikimedia DC in 2012 and enumerated on the Form 1023 submitted by Wikimedia DC to the Internal Revenue Service (the "Assets") have been fully depreciated; and, further, that the Assets are no longer in use by Wikimedia DC and that retention of the Assets is not necessary for the furtherance of Wikimedia DC's charitable purpose.
- 2. The President shall be authorized to dispose of the Assets, and shall report to the Board regarding said disposal no later sixty (60) days following the adoption of this resolution.